



***Information Technology Measurement and Governance – International Strategies
Half Day FREE Symposium: Wednesday May 1, 2013
Breakfast: 8:00 AM to 8:30 AM, with the panel presentations 8:30 AM to 12:00 PM
National Hotel, 361 Queen Street, Ottawa, Algonquin Rooms C & D***

***International Function Point Users Group – ISO/IEC 20926 – Board of Directors
An International Software Measurement Association (ISMA) event***

Join us in Ottawa, Physically or Virtually!

Learn from international experts from Brazil, Denmark and the USA in conjunction with Canadian information technology thought leaders. Software metrics discussions are very critical moving forward in the agile-, mobile-, cloud computing-, global-, consumer-centric world of today.

Metrics are the core for establishing realistic budgets, Service Level Agreements, performing oversight, evaluating contractors/ outsourcers and even demonstrating improvements from cloud computing.

This is now a global, customer functionality-focused, value-oriented, IT world; where significant advancements have been made, where transparency with appropriate governance is now the norm rather than the exception to be successful in the global IT ecosystem.

Learn what other countries are doing, and why consumer functionality remains key. Does outsourcing/ off-shoring actually save money? Can cloud computing really save money? Are agile approaches really viable? What's happening in cloud metrics internationally? And, of course, learn what's next.

More than twelve authors, executives and IT leaders will be presenting in Ottawa. The morning will be streamed and recorded for our international remote attendees.

We will draw for a free conference pass to the next IFPUG-ISMA event, October 2013 in Rio de Janeiro!

For more information on the speakers and links to registration:

http://www.ifpug.org/?page_id=1123

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